



2023 CLUB SPONSORSHIP PACKAGES

WELCOME TO SEASON 2023!

Albion Rovers Football Club (ARFC) Board of Directors would like to extend a warm season's greeting to every member, supporter and sponsor of our great club.

Preparations have already begun for an exciting 2023 season. Our Club continues to grow both on and off the field thanks to our dedicated sponsors, volunteers and members. We are committed more than ever to make a positive impact on our diverse and vibrant community in the heart of Cairnlea. We want to ensure we continue to provide opportunities for players of all ages, background, gender and ability to play the game we all love in football.

Our valued partners provide the essential support we need to continue providing our community service. You help us create the best possible environment for our junior and senior players, members and volunteers to be the best they can be. For this reason, Albion Rovers FC thanks each and every sponsor for their continued support.

We are kindly seeking support via sponsorship for season 2023 and now invite current and new partners to join us. We need your support to help build a stronger and healthier community, but also to help us strive towards our vision in the years ahead. Should you require any additional information or wish to discuss our proposal further feel free to contact me anytime on 0404 441 444

Regards,

Atay Mahmut – President
Albion Rovers FC



INTRODUCTION

Founded in 1969, Albion Rovers FC (ARFC) is an all-inclusive, progressive, community football club in the western suburbs of Melbourne. ARFC competes under the rules and regulations of Football Victoria (FV) and the Brimbank City Council.

Kevin Flint Reserve has been home to ARFC since 2010. Our location is in the heart of the diverse and vibrant community of Cairnlea with significant exposure to Furlong Rd. We provide social and competitive football playing opportunities for players of all ages, gender, background and ability.

We are a strong family club that creates a fun and inviting atmosphere for our supporters, members and volunteers. Like most clubs, the last couple of years have been difficult, and more than ever our committee is motivated to reconnect our kids and community through football.



WHY PARTNER WITH ALBION

We are committed to providing a fun, positive and organised environment for aspiring junior players, while our senior teams provide the pathway to the next level. Operating our club requires significant commitment and resources to run each and every year.

Your financial contribution goes directly towards helping our players, coaches and volunteers, ensure the season runs successfully. Partnering with our club is a great way to showcase your support towards grassroots football and connecting the community. More importantly, you are helping us create the environment our kids need to grow and achieve their dreams.

CURRENT CLUB STATUS

- Senior Men competing in Football Victoria (FV) North/West State League 2 competition.
- Age range of players includes 5-54 yrs
- Current active teams (2022) is 14 with 250+ players and 100+ members
- Teams include mixed Miniroos (4-11yrs), Boys/Girls (12-18yrs), Senior Men and Masters (35+yrs)
- Championships: 3 Senior Men, 3 Senior Woman



Senior Team Sponsor **PACKAGES** (Men's & Women's)

PLATINUM PACKAGE (NEGOTIABLE)

INCLUDES:

- Exclusive premium placement of your organisation's logo on the front of the playing jerseys for all senior and reserve teams on home and away jerseys
- Framed playing jersey
- 4 x Club memberships.
- 4 x Signage placed around the home ground fence
- Branding and promotion on ARFC website and social media
- 2 x Team jacket and scarf.
- 1 x Personalised car park (senior match days)



GOLD PACKAGE (NEGOTIABLE)

INCLUDES:

- Exclusive premium placement of your organisation's logo on the back (top or bottom) of the playing jerseys for all senior and reserve teams on home and away jerseys
- Framed playing jersey
- 2 x Club memberships.
- 2 x Signage placed around the home ground fence.
- Branding and promotion on ARFC website and social media
- 1 x Team jacket and scarf



SILVER PACKAGE (\$10,000)

INCLUDES:

- Exclusive premium placement of your organisation's logo on the front or back of the playing shorts for all senior and reserve teams on home and away shorts
- 1 x Signage placed around the home ground fence
- 1 x Club membership
- Branding and promotion on ARFC website and social media
- 1 x Team jacket and scarf





Junior Team Sponsor **PACKAGES** (Boy's & Girl's)

JUNIOR ROVERS PLATINUM PACKAGE (NEGOTIABLE)

INCLUDES:

- Exclusive premium placement of your organisation's logo on the front or back of all junior team's (U7-U18s) match jerseys
- Framed playing jersey
- 4 x Club memberships
- 4 x Signage placed around the home ground fence
- Branding and promotion on ARFC website and social media
- 2 x Team jacket and scarf
- 1 x Personalised car park



JUNIOR ROVERS TEAM SPONSORSHIP (\$3,000)

INCLUDES:

- Exclusive premium placement of your organisation's logo on the front or back of your selected junior team's match jersey
- Framed playing jersey incased with team picture and plaque.
- 2 x Club memberships
- 2 x Signage placed around the home ground fence
- Branding and promotion on ARFC website and social media
- 1 x Team jacket and scarf
- 1 x Personalised car park



JUNIOR ROVERS SHORT SPONSORSHIP (\$2,500)

INCLUDES:

- Exclusive premium placement of your organisation's logo on the front or back of your selected junior team's match shorts
- 1 x Club membership
- 1 x Signage placed around the home ground fence
- Branding and promotion on ARFC website and social media
- 1 x Club scarf



Junior Team Sponsor **PACKAGES** (Boy's & Girl's)

JUNIOR ROVERS SLEEVE SPONSORSHIP (\$2,500)

INCLUDES:

- Exclusive premium placement of your organisation's logo on one sleeve of your selected junior team's match jersey
- 1 x Club membership.
- 1 x Signage placed around the home ground fence
- Branding and promotion on ARFC website and social media.
- 1 x Club scarf



CLUB COMMUNITY SPONSOR (\$1000)

INCLUDES:

- 1 x Club membership
- 1 x Signage placed around the home ground fence
- Branding and promotion on ARFC website and social media
- 1 x Club scarf



CLUB DONATION (\$500)


INCLUDES:

- 1 x Club membership
- Branding and promotion on ARFC website and social media
- 1 x Club scarf




CONTACT

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Albion Rovers FC

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w: www.albionroversfc.com.au

ABN: 35426431394 (Cairnlea FC Sports Club Inc)

BANK DETAILS

CAIRNLEA FC SPORTS CLUB INC

Bank: WESTPAC

BSB: 033-080

Account: 398223

